



Amman New Slaughterhouse Project (ANSH)



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PROJECT OVERVIEW

The Greater Amman Municipality (GAM) is establishing a new slaughterhouse to meet the growing demand for meat and poultry in Amman. It will replace the current primary GAM slaughterhouse, as well as the existing slaughterhouses in Ruseifa and Zarqa. The Amman New Slaughterhouse (ANSH) will be equipped with cutting-edge technology with enough capacity to fulfill the predicted demand for meat and poultry in GAM, Zarqa, and Ruseifa during the next 25 years. ANSH will meet the highest hygiene standards for animal slaughter and food handling.

Investment Highlights

- 1- Expected investment size: USD60 million
- 2- Expected IRR: 15% - 17%
- 3- Location: Amman

Location Features and Characteristics

The site allocated by GAM consists of three plots totaling 140,000 square meters (net 138,000 square meters) in Al-Madounah, close to the livestock market, and located in the Uhud zoning area in the eastern area of Amman. Consisting of nearly all flat land, the site is suitable for construction. It is also well connected to road networks and with easy access to Queen Alia International Airport, the Aqaba Special Economic Zone, and overland export routes to Iraq and Gulf Cooperation Council countries.



VALUE PROPOSITION

The ANSH will be built with enough capacity to fulfill the predicted demand in GAM, Zarqa, and Ruseifa for the next 25 years. Slaughtering and other related services will adhere to all applicable local regulations, European Union hygiene rules, and Islamic slaughtering regulations (Halal), as incorporated into the design concept. Moreover, slaughtering services for the residents of GAM, Ruseifa, and Zarqa will be enhanced according to international best practices for processing and hygiene requirements. A meat showroom will also be built. Improvements in the current slaughtering facilities in GAM, Zarqa, and Ruseifa are also being carried out, and efforts are underway to mitigate the negative environmental and social repercussions of these facilities on the surrounding communities. ANSH will reduce its environmental impact through a state-of-the-art wastewater treatment plant, with the effluent being utilized for additional in-house or agricultural applications (mainly irrigation). A waste-to-biogas power generation plant will also be constructed. ANSH employees and all butchers will be thoroughly trained in meat handling and processing and completion-of-training certificates will be linked to proficiency licenses.

INSIGHTS

The ANSH's business model will be based on the volume of carcasses processed, which is growing annually as a result of an increasing population and growing consumption. GAM will put in place controls to prevent the current practice of external butchers utilizing slaughterhouses without paying a fee. ANSH's revenue will benefit the investor and GAM. Currently, cattle carcasses are quartered, whereas sheep and poultry carcasses are kept whole. The ANHS will continue this practice and provide new products and services, including secondary cuts and the deboning of cattle, sheep, and poultry carcasses. It will also provide standard packing for red meat with a white-sheet cover, vacuum-packing, poultry packing, storage (chilled or frozen), and a meat market for red meat, poultry, and fish.

DETAILS

The project includes the following features and facilities:

- Main building, infrastructure, and civil works
- Cattle line
- Sheep line
- Poultry line
- Wastewater unit machinery and equipment
- Photovoltaic system
- Hot water

YOUR ROLE AS AN INVESTOR

It is possible to engage in this project through a design-build-operate-transfer (DBOT) model between GAM and the investor. It is recommended that the project be carried out under GAM's supervision to ensure the enforcement of new regulations, and optimize the utilization of the slaughterhouse facilities.



وزارة الاستثمار
MINISTRY OF INVESTMENT

Contact Us:

Phone: +962 6 5608400
PO Box: 893 Amman 11821 Jordan
Email: info@moin.gov.jo
www.invest.jo